I was assigned 1-3 on the Project Plan Specification by the Project Manager.

**Posted Under GitHub Issue #39 on 10/8 (**[**https://github.com/G915-2-Data-Modeling-381/Project-1-eStreamingMovies/issues/39**](https://github.com/G915-2-Data-Modeling-381/Project-1-eStreamingMovies/issues/39)**):**

1. **Project Background and Description (Executive Overview):**  
   Our model implements a modernized version of eMovies: eStreamingMovies. It reflects the current reality: that people no longer watch movies by renting them from brick-and-mortar stores, like Blockbuster. Instead, as its name implies, customers stream movies over the internet. They access a stream by purchasing a monthly subscription which gives them access to a variety of movies to stream. The limit of the stream depends on which tier a customer decides to pay for, with more expensive tiers offering higher quality and device limit. Aside from the employees working on the technical aspect of streaming, we also offer customer service.
2. **Project Scope:**  
   As a business, we try to balance working on both our internal infrastructure and external marketing because both rely upon each other. The internal infrastructure, the hardware and software which allows customers to stream movies, must be robust because that is the main attraction of the business; likewise, without customers, we would not have revenue to further develop our streaming hardware and software. That is why our model has customer service and provides enough details about movies that can be streamed, such as its actors, to entice customers. Our multiple subscription tiers also make our service affordable for people from all economic backgrounds. We are committed to refining our streaming software by adding features like different frame rates.
3. **High-Level Requirements:**

* Customer service is provided by employee who can answer calls and emails; we pay these employees a salary.
* A Customer requires a 100mbps internet connection or faster and a subscription from us to stream movies.
* Our payment systems must be able to handle multiple types of electronic and non-electronic payment, such as check, gift card, credit card, and Bitcoin.